Leadership and Performance Programme



Badminton England, in collaboration with UK Coaching, present an exciting, bespoke, free 12-month programme in leadership and performance for aspirational female coaches, which will start in February 2022 – February 2023. The programme is designed to support the development of influential and upcoming leaders within coaching, ready to act as role models to inspire a generation of future athletes and coaches. As an integral element of the Badminton England Equality, Diversity and Inclusion Strategy, Badminton England aims to create a larger and more diverse coaching workforce at all levels. The interactions, face-to-face and virtually, will be practical, reflective, and highly relevant, underpinned by expert research. This approach will allow for better understanding of yourself, relationships, the environment, and your coaching practice.



Leadership and Performance Programme



One-to-one and Group – Mentoring and Coach Development Support



Coaching System Development Support

Outcome of Programme



UK Coaching and Badminton England are committed to Inclusion and Diversity through sport. We at Badminton England want to make Badminton more reflective of those who play the sport and the communities they are based in and become the nation's most accessible, diverse and inclusive sport through an unrelenting focus on equality, diversity and inclusion. The programme aims to support female coaches by increasing the competence and confidence of coaches so they are able and willing to transition through the pathway, whilst being positive role models to drive the development of female coaches and players at all levels of the sport.

- Progressing in coaching roles along the England Junior Programme.
- Increasing confidence in a performance coaching environment.
- Creating roles models to drive the development of female coaches and players at all levels of the sport.

This will be achieved by

- Providing opportunities for female coaches to connect and build their network of support.
- Providing opportunities to share, challenge thinking, make sense and reflect on lived experiences.
- Utilising the Coach Learning Framework to develop knowledge, skills, and coaching behaviours for coaching in a performance pathway environment.

